

Doing Business in West Africa

***A \$600 Billion Dollar Emerging Market* - EXPAND YOUR EXPORT & SALES MARKETS**



Friday, January 14, 2005

Seminar

1:00 - 3:00 pm
Panel Discussion

3:00 - 5:00 pm
Business Reception

MMAC - 756 N. Milwaukee Street
Milwaukee, WI 53202

FREE for Corporate executives

Limited seating. **Advance registration is required.** Please RSVP to:

Bridgette L. Ridgeway

(414) 291- 2760

bridgette@nubacom.com

Corporate partners



Presented by **Nubacom International**



Special Invited Guests

Anderson Laniyonu III (**Host**)
President, Nubacom International

Trent Graham
Director, Price WaterhouseCoopers

Peter Beitzel
Metropolitan Milwaukee Association of Commerce

Louis Janowski
International Trade Division
Wisconsin Department of Commerce

Official from Nigeria -Nigerian Consulate

Cory Nettles
Secretary, Wisconsin Department of Commerce

Milwaukee World Trade Association.

Ex-US Ambassador to Nigeria

West Africa International Trade / Export

Why Export to West Africa?

West Africa supplies about **20%** of the United States imported crude oil, Totaling well over **\$25 billion** per year

There is a serious demand for all types of U.S. products and services in the region

West Africa is one of the fastest growing mobile telecommunications markets in the world with over **\$10 billion** in investments and revenues in 2003 alone

West Africa has abundant mineral resources like gold, cassiterite (tin ore), columbite, gypsum, wolfram, coal, limestone, lignite and iron ore

West Africa's middle class is growing at about the same rate as China's middle class

Export Opportunities

- Accounting / Audit Services/ General Consulting
- Agribusiness
- Electrical Machinery
- Industrial Machinery
- Information Technology
- International Legal Services
- Leather Manufacturers
- Manufacturing
- Medical Equipment
- Mining Equipment
- Oil & Gas Parts for Drilling
- Paper Products
- Plastics Manufacturing
- Pipes, Wells & Fabricated Metals
- Polypropylene Producers
- Printing & Publishing
- Semi Tractors & Trailers
- Telecommunications
- Transportation Equipment
- Waste Management
- Water Purification
- And much, much more